

Clever Kitchens



AMERICAN KITCHENS PLANNING GUIDE / 35c



American Kitchens "Pioneer" offers you the rich warmth of natural wood, the sturdy strength of steel, and the soft glow of antique copper. No other kitchen you may consider compares with the beauty

and utility of the "Pioneer." The lovely natural wood doors are solid birch—cabinet and chassis are steel—giving beauty and durability in the most important room in your home.



Like the gleaming beauty and easy-to-clean features of an all-steel white kitchen? Many women prefer it. Select a bold, sparkling color scheme to enhance the functional charm of the most chore-free, minute-saving, kitchen you can own.

VERSATILITY

Your key to a distinctive kitchen

by Beatrice West, A.I.D.

Your new kitchen should be a versatile room where the whole family can work, play and, yes entertain. Naturally, you want your kitchen equipped with every modern work-saving appliance. But, more than that, you surely want it to reflect the atmosphere of your own pleasant family life.

For this busy, inviting room you may prefer a kitchen with the warmth of natural, light-toned birch wood, accented with rich gleaming copper. Or you may decide on an all-white kitchen, shining and clean in its basic equipment. Or perhaps, you will combine pure white with copper accents.

Now, whatever the equipment you select as the basis of your kitchen, your next step is to choose a plan and layout. Your layout provides the fundamental three dimensional effect, but only color will add the needed fourth dimension. Choose a color scheme which will well unify this all-important room.



Colorful walls, windows, ceiling and floor can help make your dream kitchen the gayest, most inviting room in the house. Choose bright wallpaper and paint, pretty curtains and chair pads, and a colorful countertop for charming accents.



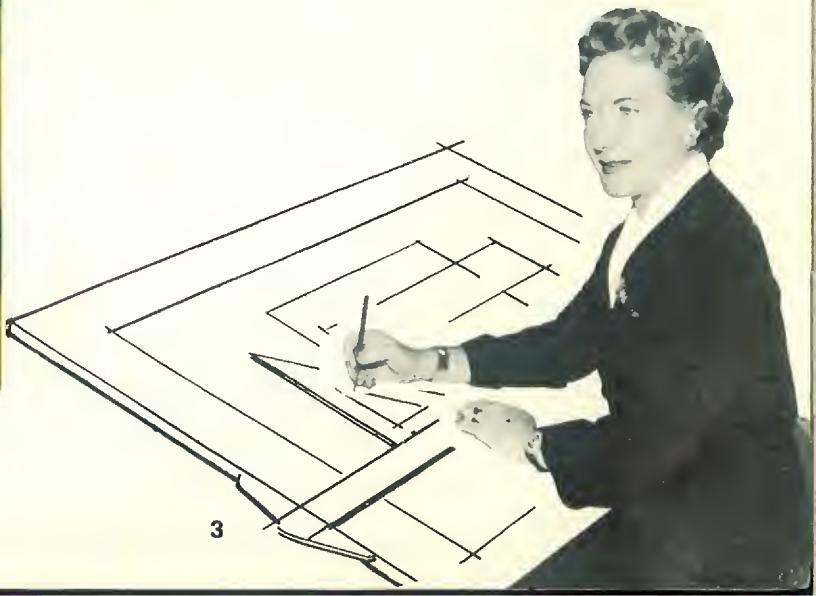
Colorful accessories carry out the necessary and important utility function of your kitchen while adding much to the color scheme. These elements give your kitchen style, livability, and long-term enjoyment.

Meet the Author ...

Beatrice West of New York City, nationally famous color stylist and decorator of homes throughout the country, has been retained by American Kitchens as color and design consultant to help you plan the American Kitchen of your choice so that it will express your own taste and personality. Miss West has been called a "crusader" in the field of color styling and recommends more color throughout today's homes.

In many homes, she advocates that the kitchen is due for an intensive "face-lifting" . . . as she has been quick to realize that the American way of living-cooking-serving is going through a complete change. There's a return to the kitchen—but it's a new and different kitchen. The many suggestions which you will find in your American Kitchens' Catalogue, reflect these changes in our way of life.

Your American Kitchens' dealer will happily provide you with skillfully integrated, and correlated color schemes created expressly for you and American Kitchens.

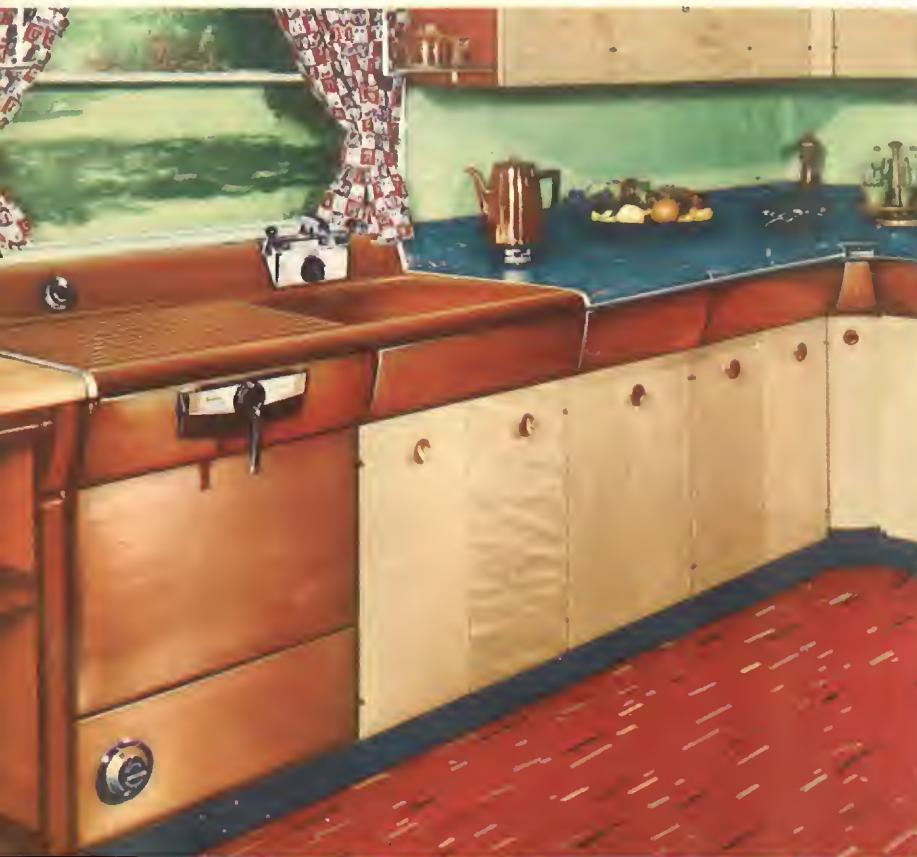


The "Pioneer"

sets a new decorating trend
with WOOD...COPPER...STEEL

Today's kitchens should harmonize with the color scheme of the living and dining rooms. American Kitchens "Pioneer", with its rich natural birch and coppertones, adds warmth and charm to other furnishings. Select your own individual color preference, and see how Beatrice West and American Kitchens have suggested schemes for your own Dream Kitchen.

The convenience of a famous Roto-Tray Dish-washer-sink (featured below), new stack-on oven, and countertop range finished in lustrous coppertone is an incomparable combination of work-saving efficiency and matchless beauty.



wood for warmth.....

Select white birch used in the finely crafted doors is carefully selected from virgin Northern forests, to add a note of warmth and hospitality to your "Pioneer" kitchen. No other material can surpass the beauty and fireside warmth created by the use of natural wood.



copper gives
that friendly glow.....



The final, appropriate touch of copper completes the beautiful and exciting decor in the "Pioneer" kitchen. Copper, revered by the ancients, was the cherished metal that marked the end of the stone age. Today its burnished beauty, enhanced with natural wood will glorify your kitchen decor.



steel for strength...

Cracking, shrinking, checking, and even minor repairs become a thing of the past in a new modern kitchen. Every unit is built on a framework of durable steel—the finest steel manufactured is required to meet American Kitchens exacting specifications. Steel cabinets are built to last more than a lifetime!





color gives your kitchen character

By Beatrice West, A. I. D.



When you plan a color scheme for your kitchen, there's almost always a doubt in your mind as to where to start: cabinets? countertops? walls? floor?

But there is no "mixing or matching" problem with the American Kitchens plan. Here you know just where to begin . . . with the cabinets. A choice of two basic cabinet colors are offered: Birch with Copper, or all-White. Either is warm in tone and goes with any color if used in the proper proportions. And don't forget the new copper oven and built-in range which enhances any kitchen.

Once you have made up your own mind which of these cabinet colors suits your taste, you have the fun of selecting a color scheme to match your cabinets. Let your own color preferences guide you. For helpful ideas, ask your American Kitchens dealer about the "Color Styling Book" containing many ideas for coordinating floors, counter-tops, walls, curtains, and upholstery.

Kitchen Color Hints and Examples

- To make a kitchen look larger, use light cool colors, (azure blue, grey, light aqua, light green).
- Conversely, warm colors make a kitchen appear smaller. When using these primary hues (red and yellow) and their related tones, it is advisable to use a tint (pink, primrose yellow) or use the strong hues as color accents.
- To absorb strong, warm light from a window, paint the wall opposite the window a dark color, (charcoal, deep blue).
- To make a narrow kitchen seem wider, paint the end walls a brighter and warmer tone than the side walls, (side walls white, end walls coral).
- To enlarge the apparent size of a room, paint the woodwork the same color as the walls, (wallpaper with white background, woodwork also white).
- To make a low ceiling appear higher paint a lighter color than the walls. Or on the other hand, if the ceiling is high, a dark-colored paint will "lower" it, (white to heighten the ceiling, avocado green to lower it).
- To give the illusion of greater space in a small home, decorate adjoining rooms in similar colors rather than in contrasting colors, (if yellow is the accent in your living or dining room, play it up as one of the main colors in your kitchen).



Soft warm colors make this large family kitchen appear cosy, efficient. High ceiling painted contrasting dark shade appears to "close-in," while soft red wall tone seemingly reduces long row of wall cabinets.



Light cool colors create illusion of spaciousness in this kitchen, emphasizing compact efficiency. Kitchen looks much larger than it actually is through use of light blues and greys on walls and floor.

ARE YOU IN A WHIRL?

Plan **3** kitchen work centers to save time . . . steps . . . energy

Let your American Kitchens dealer help you plan three step-saving work centers, so you will never be "kitchen-weary" at the end of a day. Why take 144 steps to bake an apple pie when with a properly planned kitchen 44 are enough? American Kitchens are designed to save time, steps and precious energy.



1 The Sink or Cleaning Center—Food preparation revolves around the sink, as water is available. You should have a storage space for utensils, china, glassware, and silverware nearby. Working at the sink will be a joy, instead of a chore, when you have ample storage space at your fingertips.

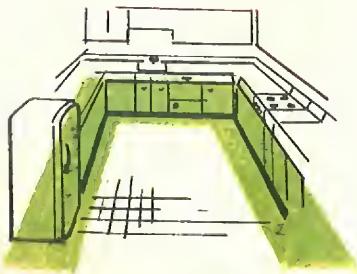
2 The Refrigerator or Storage Center—In addition to the space in your refrigerator, you will want space for receiving foods, and supplies, and storing supplies that are not refrigerated. So plan plenty of counter space and cabinets near your refrigerator. For greatest convenience, locate this center near an outside door.

3 The Range and Oven—Cook and Serve Center—This center should be between the cleaning center, with its water supply, and the place where you serve. In addition to the storage space in your range, you probably will want additional cabinet space for utensils, as well as counter space for extra working surface.

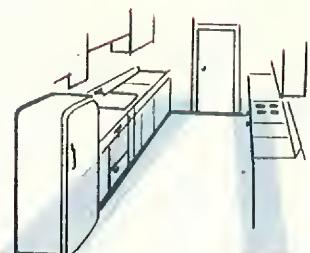


4 basic types of kitchens

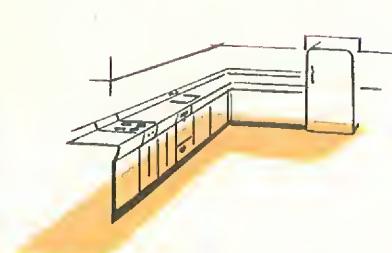
U-SHAPE



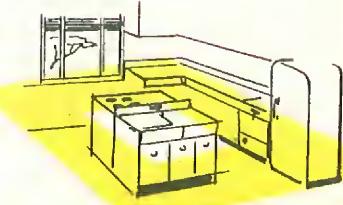
CORRIDOR



L-SHAPE



ISLAND



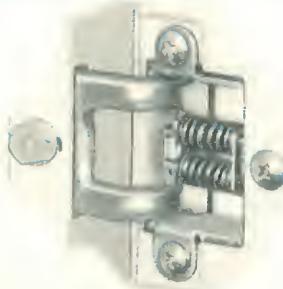
FOR EFFICIENCY-BEAUTY-AND YEARS OF CAREFREE SATISFACTION

Look for these outstanding features when you visit your *American Kitchens* dealer

Ask your American Kitchens dealer to point out the extra-value "hidden" features to be found in every American Kitchens product. He will tell you a story of quality that is built-in at the factory . . . quality that assures years of carefree, repair-free service. When you buy American Kitchens . . . you buy the best.



Drawers have no seams or cracks to catch dirt . . . you can keep them China-bright with only occasional wiping. Concealed drawer pulls are dirt-free, too. Even fully loaded drawers glide out smoothly and easily on their nylon glides.

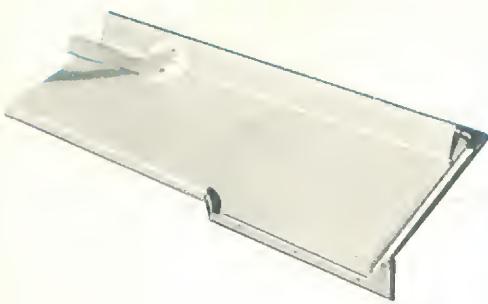


Heavy, durable double action spring hinges hold American Kitchens steel cabinet doors fully open or keep them firmly closed. Doors will close at fingertip touch—never stand ajar!

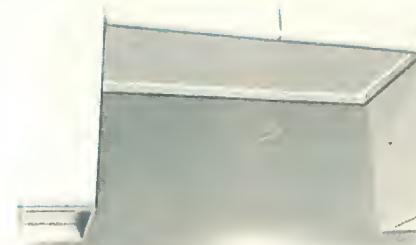
Easy cleaning hidden door pulls replace old-style dirt-catching handles. No ugly, protruding hardware to mar the beauty of your cabinets.



Before the extra heavy, high quality enamel is applied to American Kitchens cabinets, the steel is Bonderized to give permanent rust protection. Final finish is baked to smooth, gleaming, easy-to-clean, permanent surface.



American Kitchens countertops are permanently bonded to a steel base . . . resist acid, alkali, heat and grease . . . never need waxing . . . wipe off with a whisk of a towel! And notice how the smooth contours eliminate dirt-catching corners and seams!



Glare-free fluorescent lights may be installed out of sight under the recessed cabinet bottoms, flooding the work surface with light where you need it most.



You will notice that there are no protruding handles on American Kitchens drawers. This means a smooth, graceful line at the cabinet front, easier to clean and keep clean.

LOOK FOR THE HIDDEN QUALITY IN EVERY AMERICAN KITCHEN

American Kitchens Roto-Tray Dishwashers

...the smart and modern way to end dishwashing drudgery—*forever*



Exclusive Roto-Tray Washes Every Surface Sparkling Clean

You'll get the cleanest dishwashing you've ever known with the Roto-Tray. Your dishes, glasses, and silverware are finished hygienically clean, sparkling dry—all automatically. Yes, even greasy pots and pans are taken in stride . . . as the exclusive Roto-Tray carries every dish and glass through the scrubbing action of steaming swishing sprays of water. Results: Spotlessly clean, glistening dishes, glasses, silverware—yes and even pots and pans.



Choose the Model to Fit Your Needs

Famous Roto-Tray Dishwashers are built in three models—dishwasher-sink shown at left, undercounter and flat-front undercounter. You have a choice of either gravity or pump drain.

Dishwasher-Sink Model

This combination dishwasher and cabinet sink is only 48" wide. With the dishwasher at the left of the sink bowl, loading motion is cut to a minimum. Just one motion with the left hand places all your dishes in the cushioned Roto-Tray. The efficient, popular Roto-Tray washing action is standard on all American Kitchens dishwashers.



Flat-Front Model

This flat-front, undercounter model is available also with exclusive American Kitchens washing features, and is designed to fit under any standard countertop. It will harmonize perfectly with any kitchen.

with exclusive Roto-Tray Action

...the most *time-saving, work saving* appliance you can own

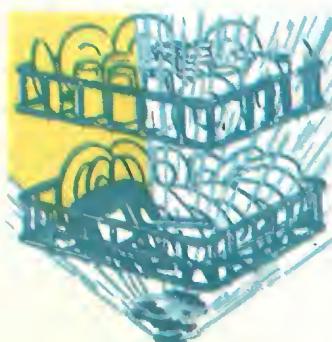


Easiest Loading Dishwasher of them all

Opens from the front instead of the top—for easier loading and plenty of top working surface. There's no bending, stooping, or top tray to remove to get at the lower tray as both trays slide out independently. The Roto-Tray revolves like a Lazy-Susan . . . Dishes slip easily into vinyl covered trays . . . that hold cups, glasses, and even the roaster. Washing cycle may be interrupted for forgotten items without resetting.

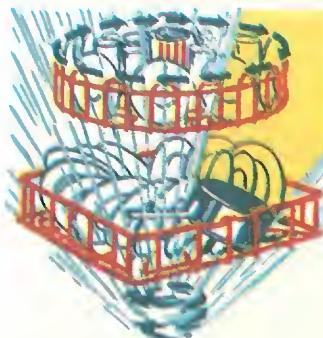


The Roto-Tray is a revolutionary idea, acclaimed the finest and given top recommendation by independent testing laboratories. It washes *every* surface of *every* dish, glass or silver piece, hygienically clean.



The Ordinary Way—

Uses fixed trays. Objects in the bottom tray block off the water stream from dishes above so that they cannot be scrubbed clean.



The Roto-Tray Way

The top tray continuously revolves, carrying objects through steaming, swirling sprays of super-heated water . . . scrubbing them *clean*.



DELUXE 66". Twin-Bowl, Double-Drainboard Sink—the most spacious and convenient sink unit in the line . . . features three storage compartments, four drawers, maple cutting board . . . all deluxe trim. Available in coppertone with birch doors or white (inset).



DELUXE 54" Double-Drainboard Sink—first choice of home-makers . . . extra large sink bowl with deluxe faucet . . . four drawers . . . three storage compartments . . . cutting board . . . twin, fluted drainboards for extra convenience. Available in wood and copper or white (inset).

THE HEART OF YOUR KITCHEN...

American Kitchens

Cabinet Sinks



SPECIAL 42" SINK

Economy prize of the line. Right or left hand drainboard . . . mammoth storage compartment . . . copper-tone or white.



TWIN-BOWL 42" SINK

New efficiency model with all standard features . . . plus convenience in limited spaces. Available in copper or white.



TUB AND BOWL 42" SINK

Kitchen-laundry combination with sliding drainboard . . . one deep tub, one standard bowl. Available in copper or white.



Most of your kitchen activities evolve around the cleaning and preparation center. That means the sink—and a dishwasher and disposer. Here, at the sink, is the heart of your kitchen.

American Kitchens cabinet sinks combine top quality with useful beauty. Styled with a smooth flowing contour, these units combine modern functional design and features you'll enjoy for years to come.

Smooth, rounded contours are so easy to keep clean—and recessed toe and knee room add to standing comfort.



Convenience features, the kind you may have dreamed about . . . such as sparkling chrome faucets with fingertip, soda fountain type levers, swing spouts, and non-splash aerators. Handy retractable sprays, too, on the deluxe models. Just the thing for rinsing, washing waste down the drain or disposer. All faucets are mounted on the backsplash . . . no dirt catching back ledge . . . and a 15% larger bowl.

Of course there's built in *quality*, a feature that always interests the man of the house. American Kitchens cabinet sinks—and all base cabinets for that matter—are made of heavy gauge steel, double-coated in durable baked-on porcelain enamel.



There's an American Kitchen cabinet sink to exactly suit your taste and requirements!



DELUXE 48" Tub and Bowl Sink—serves as kitchen sink and doubles as laundry with special deep bowl. Sliding drainboard adds extra working surface . . . deluxe features including two drawers, cutting board. Available in copper with birch doors or all-steel white (inset).



DELUXE 42" Single - Bowl, Single - Drainboard Sink—compact, efficiency leader of the line. All deluxe features . . . two storage compartments . . . three drawers . . . cutting board . . . available in right or left hand models with drainboard right or left. Available in wood and copper or white (inset).

ECONOMY 66" Twin-Bowl, Double Drainboard Sink—a spacious kitchen cleaning center with plenty of storage, two drawers and two shelves. The perfect sink for large kitchens with all standard features. Available in copper with birch wood doors or all-steel white.

ECONOMY 54" Double-Drainboard Sink—the most popular unit in the sink line. Features roomy storage compartment, two shelves, two drawers . . . slanted, fluted drainboards for added convenience. Available in either wood and copper or white.



ECONOMY 48" Tub and Bowl Sink—a double-duty dandy for kitchen and laundry combination where space is limited. Deep bowl for soaking clothes, pans . . . even bathing baby. Sliding drainboard adds extra work surface. Available in copper and wood or white.

ECONOMY 42" Single-Bowl Sink—available with right or left hand drainboard to fit your needs. Compact and thrifty, yet features all the standard quality extras . . . one drawer and one shelf. Available in copper with wood doors or all-steel white.

American Kitchens

Ranges / Ovens

GAS AND ELECTRIC

Want to be known as the "best cook in the neighborhood?" Does your husband like savory steaks, pies that "melt in the mouth", delicious, healthy baked and broiled foods? . . . You'll find that built in American Kitchens Countertop Ranges and Stack-on and Built-in Ovens provide everything you'll need to bring out the best of your culinary artistry.



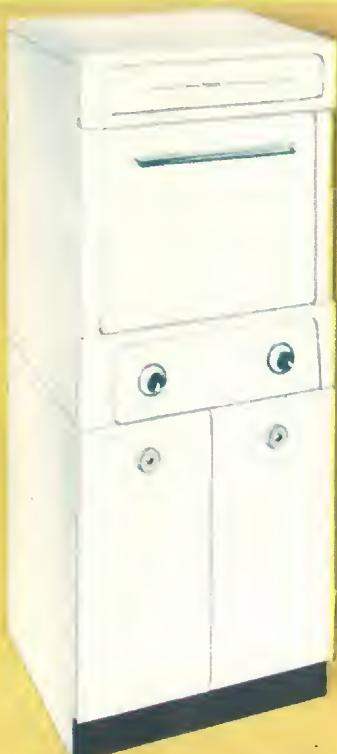
Above: Deluxe gas range in coppertone porcelain. Left: Standard electric range in white porcelain. . . . All models are 24" wide, have 4 cooking units, automatic controls. Ranges match famous American Kitchens contour and mount on 24" base cabinets. Cooking units or burners easily removed for cleaning.



Below, left: Deluxe electric stack-on oven, coppertone porcelain finish. Below: Standard gas stack-on oven, white porcelain finish. . . . All oven heating units can be used for broiling as well as baking. Deluxe models have Vu-Dor with glass "window", completely automatic controls. Standard units have "minute-minder" timer.



Various combinations and arrangements are possible with versatile American Kitchens Ranges and Ovens, to suit your requirements and preferences.



SWOOSH... GARBAGE GONE!

American Kitchens Disposers

FOR POSITIVE SANITATION

Is kitchen waste disposal a problem with you? Public Health authorities say that accumulated waste is a serious danger to health. You can end that problem—*today*.

Two models
to fit your needs



Zip!—kitchen waste disappears in seconds. The American Kitchens Disposer simply liquefies and swishes it down the drain. Garbage is gone forever, leaves drain pipe absolutely clean. This new disposer is safe, fast, quiet, and quickly pulverizes even bones and corn cobs. Fits any standard sink drain opening.



DELUXE MODEL

This powerful unit features the safety cover switch. Big $\frac{1}{2}$ h.p. motor is protected from overload. Quiet, vibration-free operation.



STANDARD MODEL

Low price plus top quality and performance. Powerful $\frac{1}{4}$ h.p. motor protected by manual reset. Permanently lubricated—quiet, smooth operation.



Here's how it works:

Simply remove the cover-switch; scrape in as much as two quarts of waste.



Now replace the cover, turn on the cold water, twist cover and presto!—the waste is gone.

FOR STORAGE GALORE

American Kitchens

Base Cabinets



Single Door Base Cabinets—available in 15" and 18" widths. Full size, seamless drawer . . . Right or left hinged door opens to large storage space with removable shelf.

Double Door Base Cabinets—in 21", 24", 27", and 30" widths. Full one-piece drawer . . . two sound-deadened doors of double-wall construction. Removable shelf in big storage space.

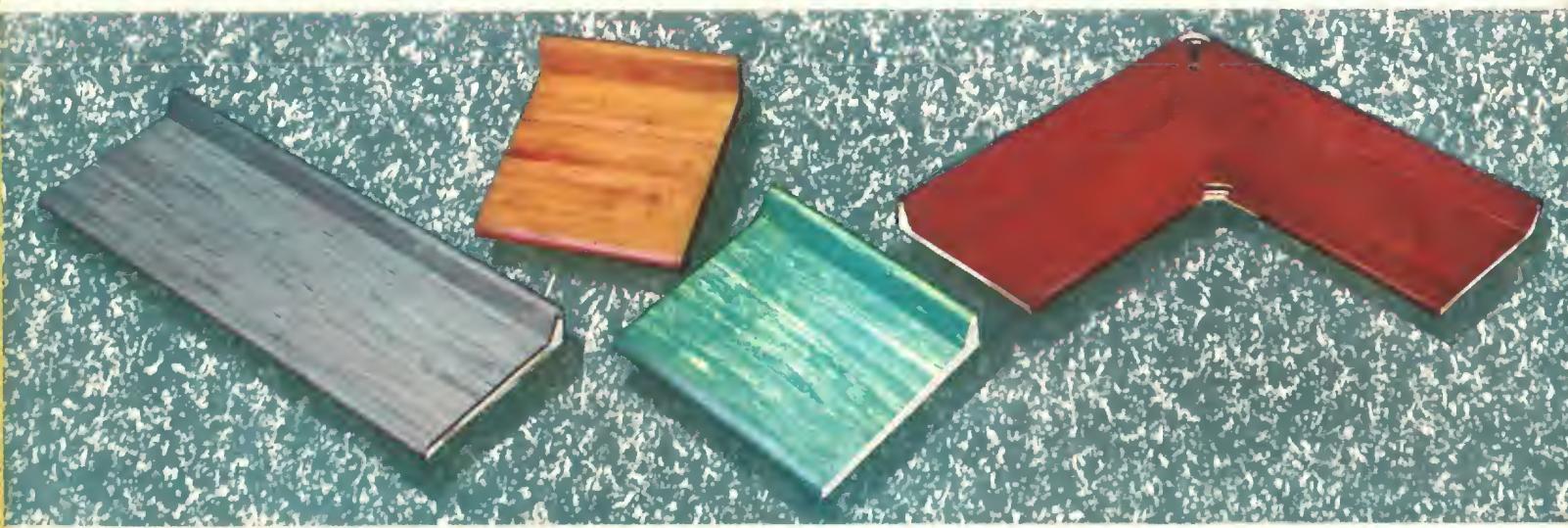
Double Door, Double Drawer Base Cabinet—in 36" width only. Two drawers, two sound-muffled doors. Giant storage space with removable shelf . . . All cabinets finished with two coats of baked-on enamel.

Corner Base Panel fits under corner top. Most economical way to "fill" a corner and provide more working area, but corner space beneath is unusable.

FOR LIFETIME BEAUTY

American Kitchens

Countertops



Continuous Straight Tops come in 48", 60" and 72" lengths, to cover several base cabinets without seams.

Cabinet Width Tops come in a wide range of sizes, to exactly fit all base cabinets of corresponding size, also 24" hardwood cutting tops.

Corner Tops which continue along both walls cover the corner base and up to 36" of base cabinets on each wall.

AMERICAN KITCHENS BASE CABINETS are easy to fit into any kitchen plan. Versatility is the word for these fine, sturdy cabinets—in fact, for the *entire* American Kitchens line . . . Seamless, one-piece drawers with concealed drawer pulls, wipe clean like a china bowl . . . fully loaded, they slide effortlessly on lifetime nylon glides. They swing on double action spring hinges . . . never stand ajar. Doors are either fully open, or fully closed. Base cabinets, with the largest selection of corner units and base fillers in the industry, can be tailored to fit *any* space for maximum storage and convenience.



Corner Utility Bin

provides specialized storage area. Work-level height, it has a tall, deep, ventilated pull-out bin. Makes an ideal storage for fruits and dry vegetables.

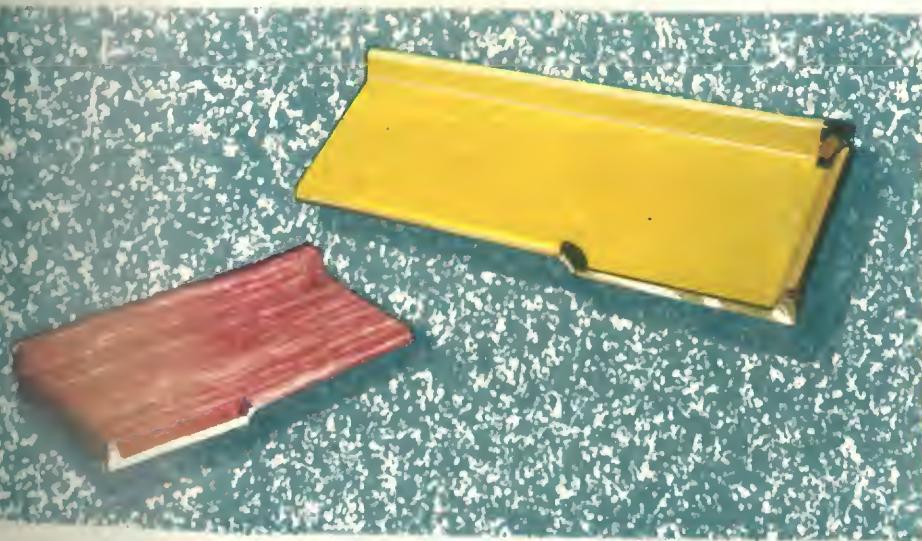
Handy Pantry

revolving corner storage cabinet with three shelves. Rotating shelves have large capacity for canned goods and staples. A flick puts any item within finger-tip reach.

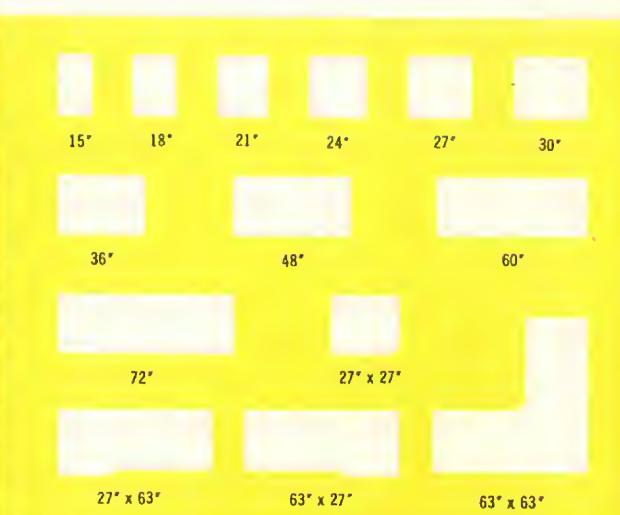
Base Filler and Base Utility Bins

are useful fillers. The 12" base filler has a door and storage space . . . 6" and 9" utility bins are pull-out type similar to corner utility bin . . . Base cabinet filler strips come in 1", 1½", 2", 2½", 3", and 3½" widths.

You'll love these work-free countertops. You'll appreciate their lasting beauty—for American Kitchens countertops are made in five gay colors, plus black. And they're made of practically indestructible vinyl plastic, bonded to sturdy steel . . . You even can have hardwood maple if you like . . . You'll love their soft resiliency, non-skid surface, abrasion and stain resistance, quietness, and color-fast beauty.



Continuous Countertops serve to cover base corner and up to 36" of base cabinets without seams.



Counter Tops also available in sizes and shapes to fit any cabinet arrangement. Six beautiful colors in lifetime vinyl.

MAKE A LIST...AND YOU'LL WANT MORE

American Kitchens Wall Cabinets

Ask yourself...How much space do I really need!



15" and 18" Double-Door Wall Cabinets

come in four widths . . 21", 24", 30" and 36". Sized right for over the refrigerator, range, or sink. One removable shelf. Special one shelf cabinet to go over tall refrigerators is 36" wide and 15" high.

Corner Wall Cabinet

measures 30" high and 27" along each wall. Every bit of space is used by this design—none is wasted. Note the rounded corners and concealed door pulls.

18" Single-Door Cabinet

is only available in 18" width shown. Door can be hinged on either side and the center shelf is removable.



Combination Cabinet

End sections are 30" high and 15" wide. Center section is 18" high and 24" wide, ideal over a 54" sink.



30" Double-Door Cabinets

available in 21", 24", 27", 30" and 36" widths, to fit your kitchen plan. All cabinets are quickly and easily installed.



Open Shelving

to be ordered specially from American Kitchens factory. Use 3 shelves between 30" high wall cabinets and two shelves between 18" high cabinets. Ask your American Kitchens dealer about these special shelves.

AMERICAN KITCHENS CABINETS GIVE EXTRA STORAGE



With American Kitchens cabinets you can have extra storage space all through the house. A sink cabinet with single bowl is ideal in the bathroom or lavatory. Your laundry is hardly complete without a double-bowl sink with its convenient sliding top—why



put up with old fashioned "laundry trays". For a delightful breakfast nook table, start with base cabinet, add a gleaming vinyl top to match your kitchen counter tops. Design your own sewing room with wall cabinets for storage and tops to fit any space require-



Just to get a quick idea how much cabinet space you need in your kitchen, make a list of what you want your new American Kitchens cabinets to hold. Groceries? Sure! Dishes? Yes! Glassware? Of course!

Now add in items like your toaster, mixer, iron, bowls, casseroles, and all the rest, and then see how much space you really need. When you select your cabinets to fit your real needs you'll have an efficient kitchen.

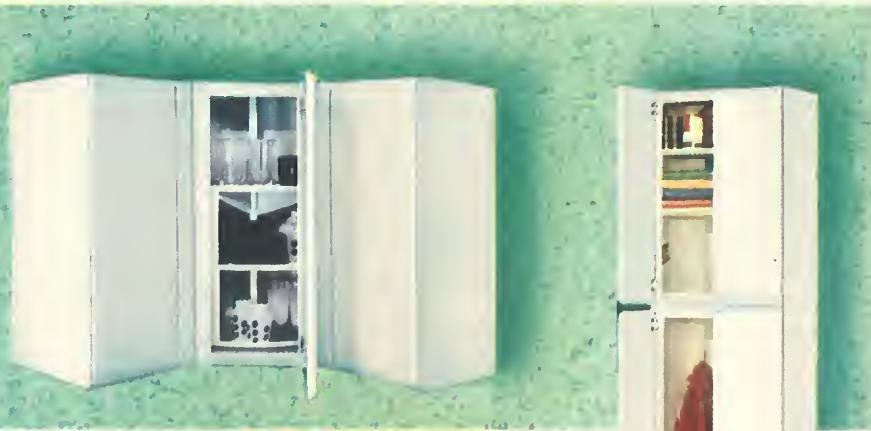


30", Single-Door Cabinets

are 15" wide and 18" wide. Doors are interchangeable for right or left hand hinging. Lots of room on three shelves.

Over Appliance Cabinets

are 40" or 42" wide and 18" high for over range installations. Special place for cook books provided between doors on 40" cabinet.



Corner Rotary Cabinet

This new American Kitchens wall cabinet measures 24" along each wall... has three easily reached revolving shelves... large 12" opening in front.

Utility Cabinet

21" wide and 81" high replaces the old fashioned "broom closet". There is storage space on two shelves for linens or cleaning materials, and lots of room for brooms and the vacuum.

SPACE ALL THROUGH THE HOUSE



ments. You'll also find a Serv-Cart handy in this room.

Full height utility cabinets have a multitude of uses, and what home ever had enough storage space? Use one for towels, linens, soaps, detergents, and special

cleaning materials. Another will hold his golf clubs, the youngsters' tennis rackets, and baseball equipment. Still a third will provide plenty of room for mops, brooms, the vacuum cleaner, and other tall, hard to store items.

Specialty Items

dress up your kitchen and add to its convenience in many ways!

These specialty items have been designed by American Kitchens not only to dress up your kitchen, but add to its convenience in many ways. Just think of the steps you could save by giving the children breakfast and lunch on this brunch-bar and how grand it would be to serve friends informally in the evening. The hood-ventilator eliminates cooking odors and the utility cabinet provides space for brooms and linens. The Serv-Cart provides a step saving work surface and the wall what-nots help you use plants to bring the outdoors in. Just study these items carefully, and you'll want them all.



Oven-Range Hood

An oven-range hood in copper or white will ventilate your kitchen completely—whisk out smoke and odors—add a note of charm too.



Brunch-Bar

What a grand idea for snacks, breakfast, and informal entertaining. People who have these use them every day. Surface to match your counter-tops.



Base What-Not Shelves

add beauty and extra space to your base cabinets with these end shelves. You'll find them valuable to enhance the appearance of your kitchen and give you more shelf space.



Wall What-Not Shelves

fit on all 30" wall cabinets and add a touch of gracious living. Three glass shelves hold flowers or knick-knacks, and are easy to clean.

Serv-Cart

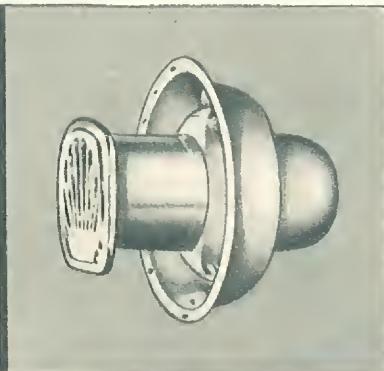
may be rolled under a counter when not in use... provides a convenient cart for serving and clearing the table afterward.



Homemakers wise... Personalize their new *American Kitchens* with Practical Accessories



Under Cabinet Lights—8-watt fluorescent lamps to install under 15-inch or 18-inch wall cabinets—and 15-watt fluorescent lamps to install under larger wall cabinets—flood the work surface with light . . . are equipped with convenient appliance outlets.



Ventilator Fan—Keep your new kitchen sweet and fresh with this American Kitchens ventilator fan. Powerful motor-fan action removes smoke and odors at all times.

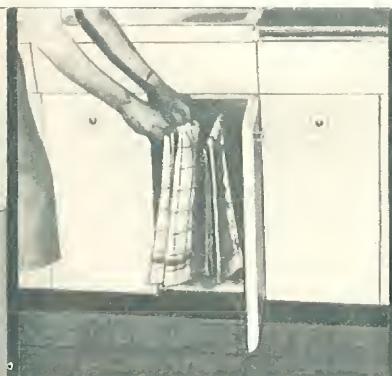
Of course you want a new kitchen that is really your own. And the way to have one, without going to any great expense, is to select from the practical and useful accessories described on this page. There is no reason to have a kitchen "just like the Jones'" when you can add the little extras that make your kitchen your own creation. American Kitchens give you a truly fine selection, so ask your dealers about the ones you want.



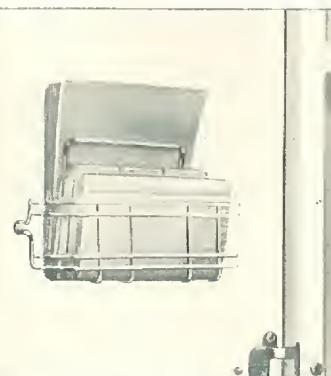
Cup Shelf—is designed to fit any wall cabinet 24 inches wide or wider.



Bread Box—Fits any 15-inch base cabinet, and includes a removable wire cake rack. Completely sealed, it keeps bread and cake bakery-fresh, and will do double duty as a flour bin, if you wish.



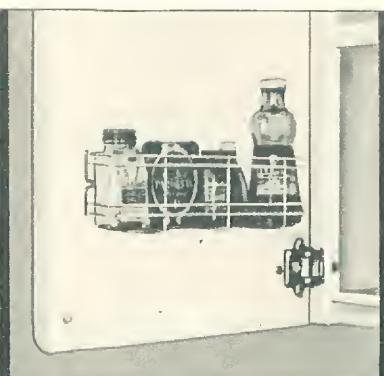
Towel Rack—Towels kept on the two bars are concealed but convenient, right under the sink, where you want them.



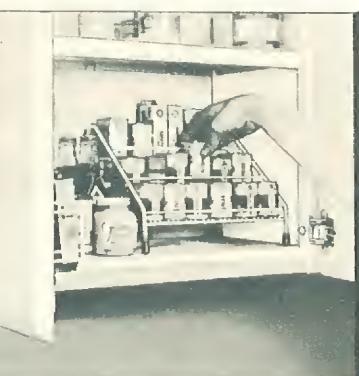
Recipe Rack—fits the inside of any cabinet door and holds standard-size index cards for recipes and a memo pad for your shopping list.



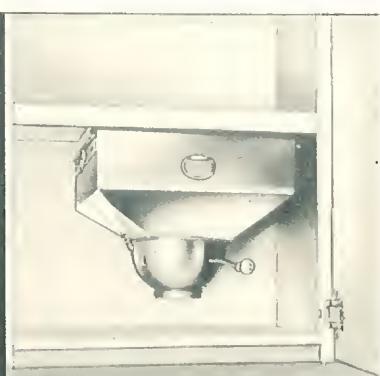
Accessory Drawers—are easily added to base cabinets. Wonderful for holding all sorts of small objects, arranged where you want them.



Extract Rack—includes set of two to fit inside any door. Holds small bottles and cans in convenient position for easy accessibility.



Condiment Step Shelf—is free standing so it can be placed anywhere. Ends hunting for spices . . . puts them at your fingertips as you need them.



Flour Sifter—fits any wall cabinet and pulls out conveniently. Flour, kept in perfect condition, flows easily through fine mesh sifter.

For charming decorative results ...



To help you determine the color scheme that you and your family are going to love to live with, Beatrice West has created a bookful of sparkling new ideas in kitchen color schemes. See this book at your American Kitchens dealer. Discover how easy it is to select your own color scheme. Miss West in this book shows you the fabrics for windows and upholstery; the floor covering; the paint; the countertops that will dramatize the cabinet color of your choice. And she does this with the assurance and professional "know-how" that will lead you to the successful planning of the American Kitchen of your dreams.

To give a bright and roomy effect to a windowless corridor kitchen Miss West suggests a dramatic pumpkin end wall with Briartweed door upholstery and yellow side walls. Black and yellow vinyl squares laid in "Harlequin" pattern add the finishing touch in an unusual but strikingly attractive kitchen.



Let The Beatrice West Color Styling Book Be Your Guide



To give your gleaming white kitchen a truly feminine touch Miss West selects "Domino" curtains in red and white with Williamsburgh gray walls and red countertops accented with matching red upholstery.



With this birch and copper kitchen a popular "Harlequin" wallpaper was selected to harmonize with turquoise countertops and striking black vinyl flooring. Flame colored matchstick window blinds add a bit of distinctive coloring while glass areas and planters tend to bring the outdoors in.



your
American Kitchens dealer...

a man of ideas!

Your American Kitchens dealer is a trained planning specialist, eager to serve your interests; good reason why we are describing him as a "man of ideas". He is not only making you and other customers happy, but building his business as well.

Every American Kitchen he installs is a personal assignment, on an individual basis. He is vitally interested in planning and installing your kitchen exactly to your desires. He will help you plan the cabinets, and the colors, to suit you. There is no one more qualified to install the kitchen of your dreams than an American Kitchens Specialist.

Skilled Help in Kitchen Planning

From his wide experience your dealer will help you plan your new kitchen just the way you want it. He knows how to fit the many elements in the American Kitchens line to your particular needs. So, as you work out your new kitchen, consult him for sound planning ideas.

Installation

Your American Kitchens dealer knows how to install American Kitchens quickly, easily, and with a minimum of inconvenience. He keeps the cost down, too, by doing his work efficiently and well.

Color Styling

Your American Kitchens dealer now can offer you the services of one of the finest colorstylists in the country—Beatrice West of New York. Ask to see the exclusive American Kitchens Color Styling Book authored by Miss West especially for American Kitchens customers. He will be happy to assist you in selecting a color scheme for your kitchen . . . and your personality.

Show Room Display

While planning your new Dream Kitchen, but before you select any kitchen, you owe it to yourself to look over American Kitchens versatile line of quality kitchen equipment. Your American Kitchens dealer maintains a display room for your convenience. He will cheerfully show you his display at your convenience or take you to his distributor's display.

Literature

Your American Kitchens dealer has complete information on all American Kitchens quality products . . . specifications, descriptive literature, illustrations and "carry-out" brochures.

Consult your **American Kitchens** dealer today...The man who works for you . . .